



# ARAFAD A

## DIGITAL MARKETING | EXPERIENCE : 3 MONTHS

✉ aarafad26@gmail.com 📍 Kannur, Kerala

### CONTACT ME

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### LANGUAGES

English ██████████  
Malayalam ██████████  
Tamil ██████████

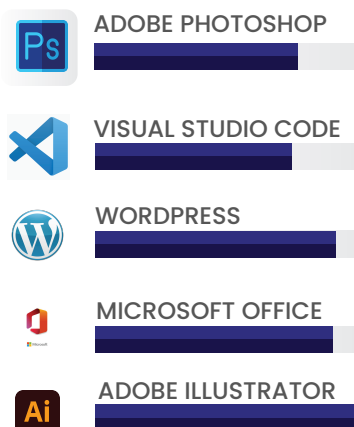
### STRENGTHS

- Strategy Development
- Data Analysis
- Self learner
- Time Management
- Idea Generation
- Communication
- Leadership
- Growth Mindset

### PERSONAL DETAILS

Nationality : Indian  
Date Of Birth : 26 June 2004  
Marital Status :Single  
Interest : Travelling  
Hobbies : Listening Music

### SOFTWARE SKILLS



### PROFILE

Creative and strategic Digital Marketing Executive with a passion for crafting engaging campaigns that resonate with target audiences. Expertise in SEO, SEM, social media strategy, and content marketing to build brand awareness and foster customer loyalty. Skilled in using marketing automation tools and advanced analytics to optimize campaigns and drive sustainable growth. Strong background in managing budgets, executing paid media strategies, and delivering measurable outcomes.

### SKILLS & EXPERTISE

Social Media Marketing Poster Designing LinkedIn & Insta Ads Lead generation  
Google Ads (Search, Display, YouTube) Domain & Web Hosting Google Business Listing

### EXPERIENCE

#### DIGITAL MARKETING EXECUTIVE

@ MetaHash Digital Media LLP

📅 December 2024 to February 2025 📍 Kaloor, Kochi

Meta Hash Digital Media is a Leading Digital Marketing Agency in Kochi , Kerala.

- Developing Digital Marketing Strategies, Market Research & Analysis: Conduct market research to understand target audiences, their behavior, and preferences. Analyze
- Search Engine Optimization (SEO) , Keyword Research & Analysis, On-Page Optimization, Off-Page SEO

### EDUCATIONAL QUALIFICATIONS

📅 2021  
SSLC

@ Government Boys Higher Secondary School Cherukunnu

📅 2021- 2023

SECONDARY

@ Government Welfare Higher Secondary School Cherukunnu

### TECHNICAL QUALIFICATIONS

2024

ADVANCED DIGITAL MARKETING TRAINING

@Metahash Digital Media,Kaloor,Kerala

### DECLARATION

I hereby declare my unwavering commitment to upholding the values of integrity, ethics, and confidentiality in all aspects of my professional life.

Place: .....

Date: .....

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